

CONNIE SODERBORG

PROFILE

Front-End Developer; applies precision and creativity in combining graphic design and interactive elements to solve clients' needs. Proficient in design and web software, including: Adobe Photoshop, Illustrator, digital photography, and CSS preprocessors.

TECHNICAL SKILLS

(X)HTML/(S)CSS Photoshop
PHP Illustrator
jQuery PC/Mac Proficient

PROFESSIONAL SKILLS

Digital Photography Static/Dynamic Page Design
Photo Editing Client-Side Scripting
Typography Server-Side Scripting

EMPLOYMENT

ZAGG Inc.

2012-Present

Salt Lake City, UT

Front End Web Developer

- Updated and added content and product pages to ZAGG.com utilizing in-house system
- Added styles to alt tags on email and increased click-through rate 30%
- Combined ZAGG and iFrogz websites utilizing adaptive designs
- Implemented site redesign utilizing Bootstrap, SASS, and responsive designs
- Implemented site into Magento (Content Management System)

American Express

2010-2012

Salt Lake City, UT

Technical Writer

- Managed Departmental content on American Express intranet following corporate design standards in JARIS (PORT) and Inquire (ECCO) Content Management Systems
- Implemented content changes utilizing HTML & other (such as CSS) when needed
- Revised a variety of documents and procedures for Consumer Travel Network

Sports Imaging Photography

2003-2005; 2008-2010

Murray, Utah

Graphic/Web Designer

- Created custom border/backgrounds for client photographs, utilizing Photoshop, Illustrator
- Redesigned company website, including an online shopping cart, utilizing PHP, JavaScript

Photographer

- Photographed customers using digital Cannon Rebel, 10D, 20D, D60
- Determined best customer photograph
- Assembled customer orders

Liaison

- Performed customer service duties to ensure client satisfaction
- Responsible for taking customer payment

Assistant Photographer

- Posed customers
- Responsible for set-up and teardown of equipment

OfficeMax

2007-2008

Las Vegas, NV

ImPress Associate

- Print Production
- Graphic Design

EMPLOYMENT CONT...

The Art Institute of Las Vegas <i>Assistant to the Dean of Student Affairs</i> Administrative Assistant Created advertising for student activities, including flyers, posters utilizing Photoshop, Illustrator Responsible for organizing Dean's projects and ensuring that paperwork is processing in a timely manner.	2005-2007	Henderson, NV
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FREELANCE

Neutraceutical <i>Graphic Designer</i> Responsible for converting files from Quark to InDesign	2012	Salt Lake City, UT
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University of Utah <i>Graphic Designer</i> Prepared documents for press, utilizing InDesign, Illustrator, Photoshop	2012	Salt Lake City, UT
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Frozen Flavor Emporium <i>Graphic/Web Designer</i> Designed company logo, utilizing Illustrator Created marketing and promotional items, including signs, flyers, email blasts (utilizing MailChimp) Designed company website utilizing PHP, JavaScript	2011-2012	North Salt Lake, UT
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Pioneer Craft House <i>Web Developer</i> Created new Pioneer Craft House logo, utilizing Illustrator Designed organization's website utilizing WordPress, Drupal	2010-2011	Salt Lake City, UT
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Cashman Photo Enterprises <i>Graphic Design</i> Created marketing and promotional items, including folders, duratrans, utilizing Photoshop, Illustrator	2008	Las Vegas, NV
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Espee's Gourmet Tamales <i>Graphic Design</i> Created marketing and promotional items, including menu, flyers, email blasts, utilizing Photoshop	2008	Las Vegas, NV
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The Venetian <i>Web Design</i> Programmed The Palazzo website utilizing HTML, CSS Updated content for Ventian.com Managed MySpace pages for Las Vegas Sands Corp. properties	2007	Las Vegas, NV
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Las Vegas 1 <i>Web Design</i> Integrated new logo design into website Setup beta site and database utilizing WordPress	2007	Las Vegas, NV
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EDUCATION

The Art Institute of Las Vegas <i>Bachelors of Science Web Design and Interactive Media</i>	2005-2008	Henderson, NV
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